

Getting It Write!

Welcome

Hello Usha,

I bid on a project for USD 350. It was on a topic I am extremely familiar with, marathon running; so imagine my surprise when the client selected an another provider! I questioned him and the reason he gave me was that this provider offered to do the same job for USD 70 and deliver it in 3 days!

Do you find yourself competing with ridiculously low bids? Before you throw in the towel, read on to see what you can do to get yourself out of the low bidding game.

On another note, there's just one more day to the POLL on www.writechoiceforyou.blogspot.com. It takes a few seconds to complete, but doing so will guarantee my next project is what most of you want to learn more about. So please do visit my blog and add on your vote.

Until next time, happy writings!

Usha

Fighting Recession One Word At A Time

Given the recession and the number of clients offering scant peanuts even squirrels would turn their noses up at; it's often hard to find well-paying gigs that you can actually enjoy working on. There are numerous sites available to freelance writers and editors, and the trick is to try and see which ones work for you. Weed out the ones which offer you value for money and stick to them. Give the low paying job sites a miss.

Ask me

If you have any questions on freelancing or writing, then this is the perfect time to ask them. I shall try and answer them in the next newsletter. You can contact me at usha@writechoiceforyou.com

You can also call me on

You can also call me on
604 375 7477

However, if you still feel you are not getting enough work, the following tips may help you:

Be consistent: Instead of scouring online sites for jobs once a week; reduce the number of sites, but visit them daily. Good jobs don't last for very long and get grabbed up within the first couple of hours of them being posted. A quick response will guarantee your bid is at least reviewed.

For more tips, follow me on
Twitter
[Twitter.com/UshaSliva](https://twitter.com/UshaSliva)
or check out my **Blog**
writechoiceforyou.blogspot.com

Keep in touch: It's surprising how much repeat business you can drum up from past clients. Don't disregard them as an excellent source of multiple projects or even referrals. Give them a call or send them an email to keep them reminded of your writing skills.

Diversify: Think of what else you can do to make money. Interested in a particular site? Perhaps you can become an affiliate and promote their products and earn a few extra bucks. How about considering writing for magazines, getting into business writing or web writing, writing online reviews or blogging? The options are tremendous. Pick a couple of areas of interest and explore them to see how (not if) they can work for you.

Stay positive: The law of the universe is such that positive attracts positive. By believing you can achieve something and more importantly, by retaining your self-worth, you will attract clients who are willing to pay for not only your writing skills, but your confidence too. Lowering your prices may net you a few extra clients in the short run, but over a longer period of time, it will be hard to attract better paying gigs.

© 2009 Usha Krishnan Sliva

July 30, 2009

Want to use this article?

You can, if you include this blurb:

Freelance writer Usha Krishnan Sliva has years of article and copywriting experience. To get more free tips and writing ideas, please sign up for Getting It Write! on www.writechoiceforyou.blogspot.com.