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Becoming a Freelance Writer

Most freelance writers fail because they underestimate the need for a good business plan. Treating your freelance career as you would any professional career is the key to succeeding in this highly competitive field.

Vancouver, Canada, August 06, 2009 --(PR.com)-- Usha Krishnan Sliva says that treating your freelance career as you would a business is the first step toward getting it off the ground.

"Most freelancer writers are afraid to run their careers as they would any business. They are hesitant to ask for larger fees, create a marketing plan to sell their services and set goals which are achievable. However, without these, they are doomed to struggling from job to job, small fees to small fees.", say Usha.

That's why Usha wrote her new eBook, 'Becoming A Freelance Writer'. The eBook is a compact guide to get novice freelance writers on their path to a whole new career. It touches upon important topics such as finding a niche, applying to numerous sites for well paying jobs, marketing your services and treating your career as you would a full-time business.

Becoming A Freelance Writer is all about taking action to get results. It's written as a simple step-by-step guide and is divided into sections for easy reference.

And for a limited time, it's available as a free download on her site, www.writechoiceforyou.com.

About Usha Krishnan Sliva:

Usha Krishnan Sliva is a freelance writer, editor and coach who excels at niche writing for coaches and motivational speakers and on business, financial and career related topics. She also writes for green living and building sites. She coaches freelance writers who want to make writing their new and well-paying career.

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To learn more about how Usha can craft words to help grow your business and to sign up for her special ezine, Getting It Write!, visit her at her site, www.writechoiceforyou.com or her blog, www.writechoiceforyou.blogspot.com

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Contact:

Usha Krishnan Sliva
Freelance Writer, Editor and Coach
Email: usha@writechoiceforyou.com
Phone: 604 375 7477
Website: www.writechoiceforyou.com

Contact Information

Write Choice For You
Usha Krishnan Sliva
604 375 7477
usha@writechoiceforyou.com
www.writechoiceforyou.com