

Press Release

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JEWELRY TO ENERGIZE YOUR SENSES

Fashion lovers can treat themselves this New Year to ground breaking and grounding jewelry as ChakraVibe relaunches itself.

Ottawa, ON- Great news for ChakraVibe fans and lovers of unconventional jewelry. This elegant online store is relaunching its site and promises to offer clientele an even greater array of yoga inspired jewelry.

Says Barbara Breuner, spokeswoman for ChakraVibe; "Our latest collection is a tribute to the New Year and the resolutions we all make with it. Each piece will act as a personal reminder to help you stay grounded and keep your goals on track, whatever they may be."

ChakraVibe pieces are bold and unique, with a special meaning attached to each one. The new collection will feature three energy-giving sets: The Chakra Bracelet, is a combination of beads corresponding with the 7 healing chakras. Wearing one acts as a constant reminder to keep life balanced; The Red Jasper Necklace is made up of Jasper and Sterling Silver, and is allied with the first (base) chakra. Jasper provides grounding and protection and is excellent as a healing stone. The OM Grounding Necklace features Hematite, also associated with emotional

balance and mind-body-spirit connections; ideal for those looking for stability and support; The Power Collection is a combination of Turquoise, Red Jasper and Jade beads, all known for their positive energies and perfect for those embarking on a new challenge.

"The last few years have seen yoga and meditation become more mainstream in society and in 2009, we shall see more and more women getting inspired by the benefits these practices offer. ChakraVibe draws its inspiration from the ancient art of chakra healing, where the energies within us and without, are aligned together for our benefit.", adds Ms. Breuner.

All ChakraVibe jewelry is hand crafted and set in silver and uses semi precious beads such as Jasper, Turquoise and Amethyst. With its client base steadily growing, this is one company to watch out for.

As a special New Year's offer, ChakraVibe has discounts of up to 15% on their entire collection.

About ChakraVibe Inc.:

ChakraVibe Inc. is a Canadian Jewelry Company that crafts a unique blend of quality designs to awaken the senses and re-energize the spirit. At ChakraVibe Inc., all items are carefully hand-assembled in Canada using high quality semi-precious beads and sterling silver. ChakraVibe Inc. is also proud to support local suppliers and the environment. All packaging and information materials are printed with vegetable based inks on chlorine free, 100% post consumer paper.

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