

Press Release

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UNCOVER BIG SAVINGS ON LONDON HOTEL DEALS USING META-SEARCH

Travellers to London can now get amazing hotel deals for budget and family hotels via <http://londonhotelsinsight.com>.

London, UK- Great news for those wishing to travel to London on a budget. Now you can select your hotel via location, service and most importantly, price, all from the comfort of your own home.

Says Rajul Chande, web owner of <http://londonhotelsinsight.com>; "Comparison shopping is a must when booking a hotel, and especially a budget hotel. The web is an excellent place to begin your search, but can prove quite intimidating especially for those new to London. Traditional travel agencies are being replaced by online services and that often leaves hotel visitors in a rather unique position; either they have to book an entire package or they must settle for what's being offered to them. But not anymore. We've stepped in to make life a little easier by offering our site visitors the '**Best Deal Finder**'. Through this, they'll be able to access hotels by location, star ratings and of course price to name a few options. Our **meta-search** tool enables us to go through 30+ trusted sites to get the best deals, no matter the visitor's preference".

Meta-search or price comparison tools are easy to install and use, and are a must-have for most online hotel and travel sites. These tools aim at the bargain-conscious traveller who is tired of having to sort through hundreds of sites in order to make a single hotel booking. Take for example the **Best Deal Finder** tool on <http://londonhotelsinsight.com>. Say you want a three star accommodation, within 1km from London City Centre. Enter your requirements in the provided tabs and you'll find a number of options which to select from, including Travel Lodge Hotel Tower Bridge London, Citadines Barbican Apt Hotel, Access City Apartments etc. You'll also find prices and a convenient map to show you exactly where your choice is located. And the savings can be considerable from \$50 upwards to \$ 125*, which is what families on a budget require.

"Our site and services are always looking at innovative ways to ensure our visitors get the best hotel deals possible, thus saving them both time and energy. We also offer excellent advice via hotel reviews (<http://londonhotelsinsight.com/2009/08/19/3-highly-rated-london-hotels-for-families-on-a-budget/>) and promotional offers (<http://londonhotelsinsight.com/2009/08/10/a-london-hotel-offering-cut-price-weddings/>) etc., which appeals to travellers on a budget. And to ensure our visitors get the best, we feature hotels that are highly rated on the popular TripAdvisor site (<http://londonhotelsinsight.com/2009/06/15/the-tripadvisor-user-guide/>)", adds Mr. Chande

About <http://londonhotelsinsight.com> :

The site is devoted to helping both visitors and residents of London find the best deals on hotels and accommodation. It offers unbiased in-depth content, written by actual Londoners.

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*Based on 2 Star Hotel, Hyde Park Court, for a 4 day stay, for a family of four in one room.