

“MORE REWARDS” FOR EXECUTIVE CLUB CUSTOMERS

British Airways passengers will soon be able to earn thousands of Executive Club Miles as well as free hotel accommodation and car hire when they are members of the airline’s Executive Club, in a new bonus offer.

Executive Club members can take part in the “More Rewards” promotion by registering on the British Airways website at www.britishairways.com/morerewards and by flying four or more sectors between 20th September this year and 28th February 2003.

Each separate flight in every journey undertaken counts as one sector, so a return trip from Europe to America via London will count as four sectors.

For example, customers who complete journeys covering up to five sectors will be awarded 10,000 bonus miles, for 12 to 15 sectors the airline will reward 25,000 bonus miles plus a night’s free accommodation at a selected Starwood hotel, and one day’s free rental of a car from Avis, the British Airways preferred car hire partner.

For those completing 16 sectors or more, the rewards will be 25,000 bonus miles, along with two nights free hotel accommodation at a Starwood hotel and three days free Avis car rental. The only items passengers will have to pay for are taxes on flights, extras in the hotel and petrol for the car.

A British Airways spokesperson - [preferably the Country Commercial Manager for](#) said, “Whether it is the Park Lane Sheraton Hotel in London or the Sheraton Manhattan Hotel, New York, you can enjoy a free break away from work.

“And with a complimentary day or weekend’s car rental, you can really make the most of your time away.”

ENDS